

“Cheetah Power Surge/Branded Fridge Contest” Official On-line Sweepstakes Rules.

NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID PROHIBITED BY LAW OR RESTRICTED BY LAW.

How To Enter: “Cheetah Power Surge/Branded Fridge Contest” (“Cheetah/D'Angelo Brands”) is offering the “Cheetah Power Surge/Branded Fridge Contest” and will award (1) Grand Prize via a random drawing of valid entries. To enter, visit www.cheetahpowersurge.com, click on promotions, click on Cheetah Power Surge/Branded Fridge Contest "Enter now!" button and complete the on-line registration by providing the following information: First name, last name, email address, home address, date of birth, home telephone number including area code and "secret code" from the free promotional card you received at a Cheetah Event. . This promotion ends on October 31, 2010 at 12:00 AM, Eastern Standard Time. One entry per person, per email address during the promotional period.

Prize: One (1) Grand Prize is available to be won. The Grand Prize includes one (1) Cheetah branded bar fridge filled with Cheetah Power Surge Energy Drink, Approximate Retail value: \$500.00. Winner will be responsible for pick up of Grand Prize at winners' expense from Cheetah/D'Angelo Brands Head Office located at 4544 Eastgate Parkway, Mississauga, Ontario L4W 3W6. The odds of winning are determined by total number of valid entries received.

Eligibility: Sweepstakes is open to all legal residents of the Canada who are 18 years of age or older and have access to the internet. **VOID PROHIBITED.** Employees, officers and representatives and members of the immediate families of Cheetah/D'Angelo Brands and affiliated companies, participating promotional partners, advertising and promotion agencies, and any company involved in the design, execution or production of the promotion are not eligible.

General: Potential winner will be determined via a random drawing on or about April 5, 2010 from all valid entries received. Prize will be awarded to the authorized account holder of the submitted internet e-mail address regardless of the individual who submitted the entry. The authorized account holder is the person who is assigned to the e-mail address by an Internet Service Provider or other organization that is responsible for assigning e-mail addresses or the domain names associated with e-mail addresses. Potential winner will be notified by mail, email and/or phone within 3 days of drawing and will be required to respond with prize acceptance information to include proof of age, liability waiver, and complete home address. If the potential winner fails to respond within 7 days of first notification, the prize is forfeited and an alternate winner will be randomly drawn. If any prize or prize notification is returned as undeliverable, prize will be forfeited and an alternate winner will be randomly drawn.

Liability Release: By entering the “Cheetah Power Surge/Branded Fridge Contest,” participants agree that “Cheetah/D'Angelo Brands,” their parent and affiliated companies, employees, officers, directors, shareholders, agents, distributors, retailers and representatives of sponsor affiliates are indemnified, released and will be held harmless by participants from any and all liability, for any damages, injuries or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of the prize. Winner will be required to sign a liability/release waiver prior to fulfillment of prize. ANY

TAX LIABILITY RESULTING FROM THE WINNER'S RECEIPT OF THE PRIZE IS THE RESPONSIBILITY OF THE WINNER. There is no cash alternative, prize is not transferable. In the event a winner cannot accept the prize, an alternate winner will be randomly drawn. "Cheetah/D'Angelo Brands" reserves the right to substitute an item of equal or greater value.

By entering, participants: 1. Agree to comply with and be bound by the official rules and the decisions of the Sponsor, which are final and binding in all respects. 2. Agree to release "Cheetah/D'Angelo Brands," their parent and affiliated companies, its employees, officers, directors and shareholders, agents and retailers from any and all liability, loss, damage or injury resulting from participation in this promotion or from the awarding, receipt, possession use and/or misuse of the prize. 3. Consent to use of his/her name, photograph and/or likeness, for advertising and promotional purposes in all media worldwide and in perpetuity without additional compensation, unless prohibited by law. "Cheetah/D'Angelo Brands" is not responsible for any lost, late, delayed, misdirected, incorrect or inaccurate information or entries that are misdirected or misrouted as a result of interrupted or unavailable network connections or internet transmissions for any reason, or any failure of the website during the sweepstakes period, or for any computer, phone, phone line hardware or software malfunction, failure or error of any kind, whether mechanical, human or electronic. Any attempt to deliberately damage any on-line service or website or to undermine the legitimate operations of the sweepstakes is a violation of criminal and civil laws. Should such an attempt be made, "Cheetah/D'Angelo Brands" reserves the right to disqualify such entrant and to seek damages from any such person to the fullest extent of the law. If, for any reason, the sweepstakes is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of "Cheetah/D'Angelo Brands" which corrupt or affect the administration, security, fairness, integrity or proper conduct of this sweepstakes, "Cheetah/D'Angelo Brands" reserves the right at their sole discretion to cancel, terminate, modify or suspend the sweepstakes and select a winner in a random drawing from among all eligible entries received prior to the cancellation. All entries are the property of "Cheetah/D'Angelo Brands".

Winner's name/Official Rules: For winner's name and official rules visit cheetahpowersurge.com Winner's name will be available on cheetahpowersurge.com from August 1, 2010 to December 31, 2010. This Sweepstakes is subject to these Official Rules and all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada respectively. Void where prohibited.

Sponsor: Cheetah/D'Angelo Brands, 4544 Eastgate Parkway, Mississauga, Ontario, Canada L4W 3W6.